**Questionnaire**

Within the training program “SMM: Social media marketing”, you acquired 7 interrelated topics. Please provide a self-reflection on each topic and the course as a whole.

Please read the statements and mark the "X" to what extent it applies to you

Topic: **New Jobs in Social Media Marketing. The Future of Jobs**

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| --- | --- | --- | --- | --- | --- |
| Statements | Definitely agree | Rather yes than no | I cannot answer | Rather no than yes | Definitely no |
| The lessons were interesting |  |  |  |  |  |
| The lessons were difficult |  |  |  |  |  |
| I learned new information |  |  |  |  |  |
| The lessons encouraged me to be active |  |  |  |  |  |
| I will be able to use the acquired knowledge in the future |  |  |  |  |  |

Topic: **How to Get Started with Social Media Marketing**

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| Statements | Definitely agree | Rather yes than no | I cannot answer | Rather no than yes | Definitely no |
| The lessons were interesting |  |  |  |  |  |
| The lessons were difficult |  |  |  |  |  |
| I learned new information |  |  |  |  |  |
| The lessons encouraged me to be active |  |  |  |  |  |
| I will be able to use the acquired knowledge in the future |  |  |  |  |  |

Topic: **Youtube, Snapchat and Facebook – Get Involved!**

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| Statements | Definitely agree | Rather yes than no | I cannot answer | Rather no than yes | Definitely no |
| The lessons were interesting |  |  |  |  |  |
| The lessons were difficult |  |  |  |  |  |
| I learned new information |  |  |  |  |  |
| The lessons encouraged me to be active |  |  |  |  |  |
| I will be able to use the acquired knowledge in the future |  |  |  |  |  |

Topic: **Content Creation for Social Media**

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| Statements | Definitely agree | Rather yes than no | I cannot answer | Rather no than yes | Definitely no |
| The lessons were interesting |  |  |  |  |  |
| The lessons were difficult |  |  |  |  |  |
| I learned new information |  |  |  |  |  |
| The lessons encouraged me to be active |  |  |  |  |  |
| I will be able to use the acquired knowledge in the future |  |  |  |  |  |

Topic: **How to Build a Portfolio?**

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| Statements | Definitely agree | Rather yes than no | I cannot answer | Rather no than yes | Definitely no |
| The lessons were interesting |  |  |  |  |  |
| The lessons were difficult |  |  |  |  |  |
| I learned new information |  |  |  |  |  |
| The lessons encouraged me to be active |  |  |  |  |  |
| I will be able to use the acquired knowledge in the future |  |  |  |  |  |

Topic: **Case Studies: Disabled and Work in Social Media**

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| Apgalvojumi | Definitely agree | Rather yes than no | I cannot answer | Rather no than yes | Definitely no |
| The lessons were interesting |  |  |  |  |  |
| The lessons were difficult |  |  |  |  |  |
| I learned new information |  |  |  |  |  |
| The lessons encouraged me to be active |  |  |  |  |  |
| I will be able to use the acquired knowledge in the future |  |  |  |  |  |

Topic: **Stay Safe Online**

|  |  |  |  |  |  |
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| Apgalvojumi | Definitely agree | Rather yes than no | I cannot answer | Rather no than yes | Definitely no |
| The lessons were interesting |  |  |  |  |  |
| The lessons were difficult |  |  |  |  |  |
| I learned new information |  |  |  |  |  |
| The lessons encouraged me to be active |  |  |  |  |  |
| I will be able to use the acquired knowledge in the future |  |  |  |  |  |

Please write:

What are the knowledge and skills that were most important to you personally?

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What else do you need to learn? What support is needed?

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What else do you want to say to the course organizers?

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Thank you for your participation!