

Utwórz darmową stronę na  
Facebooku dla swojego  
pomysłu biznesowego

Nie jestem waszą inspiracją, dziękuję  
Wam bardzo | Stella Young



# Utwórz darmową stronę na Facebooku

Aby utworzyć stronę na Facebooku:

- wejdź na [facebook.com/pages/create](https://facebook.com/pages/create)
- Kliknij, aby wybrać typ strony.
- Podaj wymagane informacje.
- Kliknij Kontynuuj i postępuj zgodnie z instrukcjami wyświetlanymi na ekranie

# Wybierz rodzaj strony

## Create a Page

Connect your business, yourself or your cause to the worldwide community of people on Facebook. To get started, choose a Page category.



### Business or brand

Showcase your products and services, spotlight your brand and reach more customers on Facebook.

Get Started



### Community or public figure

Connect and share with people in your community, organisation, team, group or club.

Get Started

Activ  
Go to

# Twoją nazwę strony i kategorię

## Create a Page

Connect your business, yourself or your cause to the worldwide community of people on Facebook. To get started, choose a Page category.

### Business or brand

Connect with customers, grow your audience and showcase your products with a free business Page.

#### Page name

#### Category



Type a word or two to best describe your Page, then choose a suggested category.

When you create a Page on Facebook, the Pages, Groups and Events Policies apply.

Continue



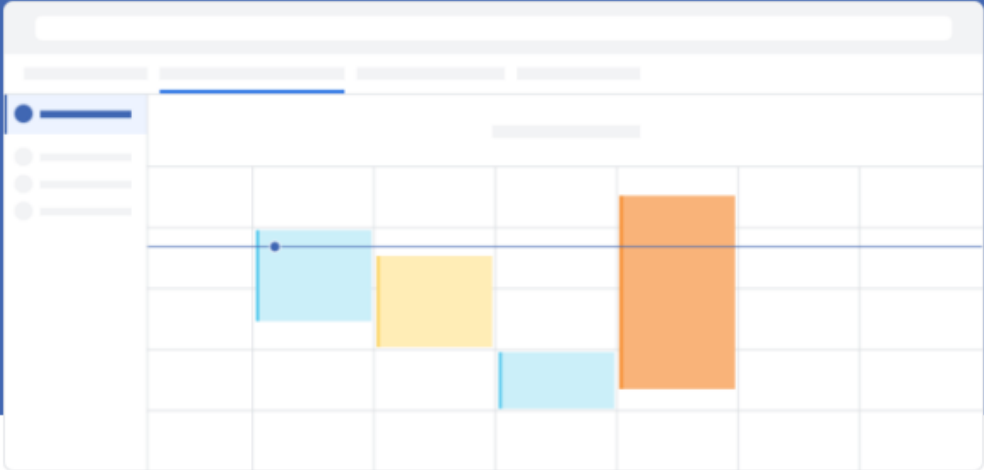
### Community or public figure

Connect and share with people in your community, organisation, team, group or club.

Get Started

# Spójrz

**Get online bookings through Facebook**  
Do you want to add Facebook's free appointment booking tool to your Page?



The screenshot shows a calendar interface with a grid of days. A blue dot on the left side of the calendar indicates the current date. Several colored blocks represent appointments: a light blue block, a yellow block, a light blue block, and a tall orange block. The interface includes a search bar at the top and a sidebar on the left.

Step 3 of 3

[Not Now](#) [Add online booking](#)

# Rzucić okiem na swoją stronę

The image shows a screenshot of a Facebook page interface. A central white dialog box with a close button (X) in the top right corner is displayed. The dialog box contains the following text:

You're all ready!

The username [@mydogisamaizing](#) has been created for Name.

It's now easier for people to find your Page in search. People can also visit your Page at [fb.me/mydogisamaizing](#) and send messages to your Page at [m.me/mydogisamaizing](#).

An "OK" button is located at the bottom right of the dialog box. In the background, the Facebook page header is visible with navigation links: Page, Inbox, Resou..., Manage jobs, Notifications (1), Insights, More (dropdown), Edit Page Info (5), Settings (5), and Help (dropdown). On the left side of the page, a sidebar menu includes: Name, Create Page @, Home (circled in red), Events, Reviews, See more (dropdown), Promote, and Visit Ad Centre. At the bottom of the page, there is a "write a post..." input field and a search bar with the text "Search for friends to invite".

# Informacje ogólne

**HOURS**

Hours

- Open for selected hours
- Always open
- No hours available
- Permanently closed

**MORE**

**Impressum**

**Products**

**Privacy Policy**

Sunday  –

Update your business hours so search results show when your location is open.

**Temporary service changes**

- Operating as usual [?]
- Temporarily closed [?]
- Open with service changes [?]



Gratulacje-  
stworzyłeś swoją  
pierwszą  
stronę na Facebooku!

Zbadajmy to trochę dokładniej

# Wiadomości

### Automated responses

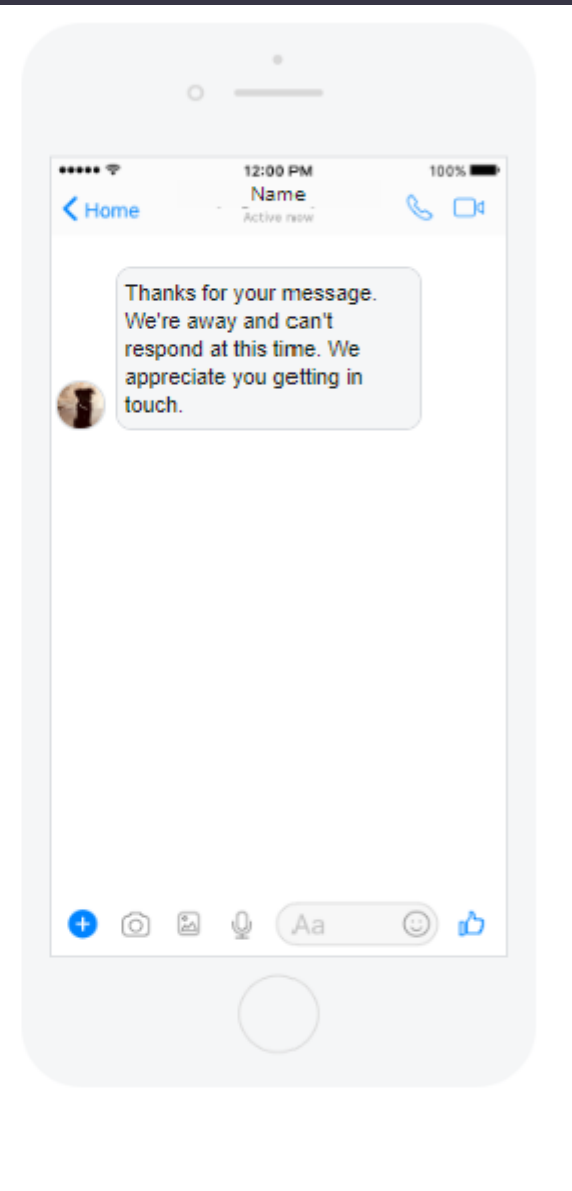
- Greet customers
- Away message **Off**
- Instant reply
- Share info about your Page
- Frequently asked questions
- Respond to feedback
- Page recommended
- Page not recommended
- Communicate about jobs
- Application received
- Communicate about appointments
- Reminders
- Follow-up messages

During

Set up

Customi


"Automa







t Up



# Stwórz pierwszy post



Create post


 Why sell low-price pet toys? - because we want all pets to feel happy and we know what two toys will make it better than one. :)

 Photo/Video  Get messages

 Feeling/Activity  Check In

 Watch Party  Tag products

 Post scheduling and additional options are available in [Publishing tools](#).

[Boost post](#) [Post](#)







# Zaproś znajomych

**Invite friends to like your Page**  
Pages with 10 or more likes get more engagement.

**0/10** Likes

○ —————

🔍 Search for friends to invite

	<a href="#">Invite</a>
	<a href="#">Invite</a>
	<a href="#">Invite</a>
	<a href="#">Invite</a>
	<a href="#">Invite</a>
	<a href="#">Invite</a>


[See all friends](#)

Act  
Go to

+ dodaj  
przycisk

### Add a button to your Page

Preview



Like Follow Share ... Add Page Button

**Step 1: Which button do you want people to see?**

The button at the top of your Page helps people take an action. People see it on your Page and in search results when your Page appears. You can edit it at any time.

- Make a booking with you
- Contact you
- Learn more about your business
- Shop with you
- Download your app or play your game

Step 1 of 2

Cancel Next

# Oceny I recenzje strony na Facebooku

The screenshot displays a Facebook business page interface. On the left side, there is a rating section showing a 3.5 star rating based on 179 reviews. Below this is a poll asking 'Would you recommend [redacted]' with 'Yes' and 'No' buttons. A notification banner states 'Ratings and reviews have changed' with a 'Learn More' button. The main content area on the right shows a review from a user dated 25 April 2018. The review text describes a customer service issue with an order. Below the review are interaction options: Like, Comment, and Share. A reply from the business is visible, dated 2 years ago, expressing an apology. At the bottom, there is a comment input field and another review snippet from 28 May 2018.

**3.5**  
3.5 out of 5 ⓘ  
Based on the opinion of 179 people

Would you recommend [redacted]

Yes No

**Ratings and reviews have changed**  
Now it's easier to find great businesses with recommendations

[Learn More](#)

**MOST HELPFUL** | MOST RECENT

[redacted] doesn't recommend [redacted] · 25 April 2018 · 🌐

I ordered 5 things from this website. And I received only 3. I wrote them a letter about this issue and they didn't bother writing me back. It gave me a really awful first impression about how you treat your customers. I will turn to customer protection since you didn't want to solve the error that you made in the warehouse when packing my order. Cheaper prices than in my home country but it's not worth ordering next time when I don't get my complete order. I recommended your webpage to my friends but now I will warn them about your site.

4 likes · 1 Comment

Like Comment Share

[redacted] Dear Christine! Thank you for your message! We are deeply sorry for miscommunication. E-store department will contact with you as soon as possible to find the best solution.

Like · Reply · 2y

[redacted] 1 Reply

Write a comment...

[redacted] recommends [redacted] · 28 May 2018 · 🌐

Super

Like Comment Share