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Erasmus+

Project "Social media marketing skills for fostering the inclusion and employability of young people with disabilities"

PROJECT NUMBER: n° 2019-2-PL01-KA205-066133



"SMM4WIN" PROJECT PRESENTATION EVENT

"SMM4WIN" Project take part in the #ErasmusDays 2019!

WHAT? A new project "SMM4WIN: Social media marketing skills for fostering the inclusion and employability of young people with disabilities" (Strategic Partnerships for youth) will be presented at the FOTO VIZION FEST Festival in Ukraine.

"SMM4WIN" aims help young people with disabilities get new skills in social media marketing as a tool for professional work, self-realization and communication, promotion of their own personal brand and career development, through an advanced educational initiative based on: Peer training in order to motivate young people in learning tasks; Advanced structured laboratory activities; A smart learning environment.

Participants of the festival: youth, people with disabilities, people interested in creative industries.

WHEN? 12 /10/2019.

WHERE? Place of event: Communal Institution of Kyiv Regional Council, Mostyshchenska Specialized Secondary Boarding School I-II, p., st. April (Kirov), 10Mostyshche, Kyiv region, Makariv's'kyi district, Mostyshche, 08071.



