

## Ieteiktā literatūra darba grupai pirms semināra un e-formāta instrukcijai par datu vākšanu – iepazīties pirms diskusijas par datu vākšanas uzsākšanu.

Anketas:

Digital Competency Profiler (DCP) EILAB. (2017, October 29). Digital Competency Profiler. Available: <https://dcp.eilab.ca/>

Personal Cultural Orientation (PCO)

P. Sharma, "Measuring personal cultural orientations: Scale development and validation," *Journal of the Academy of Marketing Science*, vol. 38, no. 6, pp. 787-806, 2009.

Cultural Values Scale (CVScale) Arī Sharma

Attitudes toward IT (AttIT)

A. A. Gokhale, P. E. Brauchle, and K. F. Machina, "Scale to measure attitudes toward information technology," *International Journal of Information and Communication Technology Education*, vol. 9, no. 3, pp. 13-26, 2013.

### **[Sharma raksts atrodams šeit, nelaujas saglabāšanai.\(PDF\) Measuring personal cultural orientations: Scale development ...](#)**

[https://www.researchgate.net/.../225211544\\_Measuring\\_personal\\_cultu...](https://www.researchgate.net/.../225211544_Measuring_personal_cultu...)

Tulkot šo lapu

2015. gada 9. jūn. - DOI: 10.1007/s11747-009-0184-7 ... Piyush Sharma at Curtin University ... *personal cultural orientations* and develops a new 40-item scale to measure ..... by ambiguous or an unknown situations" (Hofstede 2001; p. 161) ..... STUDY 2 – SCALE VALIDATION ..... *Journal of the Academy of Marketing Science*.  
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### **[Measuring personal cultural orientations: scale development and ...](#)**

[https://www.researchgate.net/...scale...validation\\_scales.../Scale+Develo...](https://www.researchgate.net/...scale...validation_scales.../Scale+Develo...)

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autors P Sharma - 2010 - [Minēts 192](#) - [Saistītie raksti](#)

2009. gada 18. dec. - and validation ... *Academy of Marketing Science* 2009. Abstract ... 2009). P. Sharma (\*). Department of Management and Marketing, ... (2010) 38:787–806. DOI 10.1007/s11747-009-0184-7 ... scale development practices to measure these orientations. .... tion (MLE) procedure with AMOS 6.0 to assess the.

### **[Personal-Cultural Orientations Scale\\_EEReadiness2018 - ictinus](#)**

<https://ictinus.net/limesurvey/index.php/357246?lang=en>

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Sharma, P. (2009). *Measuring personal cultural orientations: Scale development and validation*. *Journal of the Academy of Marketing Science*, 38(6), 787-806. doi:10.1007/s11747-009-0184-7.

Sharma, P., Wu, Z., & Su, Y. (2016). Role of ...

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### [Cultural Influences on Overall Service Quality Expectations: Evidence ...](#)

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2015. gada 26. okt. - relationship between service quality expectations and four *cultural ...* avoidance, power distance and long-term *orientation*. .... For example, while Sharma (2010) proposes a 40-item *scale* for *measuring ten .... development and validation*. .... 38(6), 787-806.

<http://dx.doi.org/10.1007/s11747-009-0184-7>.

### [Scale development: Ten main limitations and recommendations to ...](#)

[psycnet.apa.org/record/2017-03880-001](http://psycnet.apa.org/record/2017-03880-001)

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The *scale development* process is critical to building knowledge in human and ... International *Journal of Pharmaceutical and Healthcare Marketing*, 4(10), 60-83. ... *Individual entrepreneurial orientation: Development of a measurement instrument*. .... *Science*, 38(6), 787-806.

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### [Teamwork orientation and personal learning: The role of individual ...](#)

[www.scielo.org.za/scielo.php?script=sci\\_arttext&pid=S2071...](http://www.scielo.org.za/scielo.php?script=sci_arttext&pid=S2071...)

### [Tulkot šo lapu](#)

autors G Mustafa - 2017 - [Minēts 4](#) - [Saistītie raksti](#)

Firstly, the article aims to explore whether *individual-level cultural* values of ... *Teamwork orientation* was significantly associated with *personal learning* .... 2009; Mustafa & Lines, 2014) using *individual-level measures*, such as those ..... Sharma, P. (2010). ... *Journal of the Academy of Marketing Science*, 38(6), 787-806.

### [A Focus on Others and Commitment to Social Justice ... - SAGE Journals](#)

<https://journals.sagepub.com/doi/10.1177/1069072715621515>

- [Tulkot šo lapu](#)

autors KL Autin - 2017 - [Minēts 3](#) - [Saistītie raksti](#)

Keywords social justice, social cognitive career theory, culture, equality, .... A Multidisciplinary *Journal*, 6, 1–55. doi:10.1080/10705519909540118 .... Sharma, P. (2010). *Measuring personal cultural orientations: Scale development and validation*. ... of *Marketing Science*, 38, 787–806.

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## **Bireycilik ve Toplulukçuluk Ölçeğinin Türkçe Geçerlemesi**

[dergipark.gov.tr/eab/issue/42803/521458](http://dergipark.gov.tr/eab/issue/42803/521458)

[Tulkot šo lapu](#)

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2019. gada 1. janv. - The *Journal of Social Psychology*, 144(6), 613–634. [https://doi.org/10.3200/SOCP.144.6.613- ...](https://doi.org/10.3200/SOCP.144.6.613-...) Jackson, D. D. L., Gillaspay, J. A., & Purc-Stephenson, R. (2009). .... *Measuring personal cultural orientations: Scale development and validation. Journal of the Academy of Marketing Science*, 38(6), 787–806.

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## **Testing measurement equivalence of eudaimonic and hedonic ...**

[www.zora.uzh.ch/id/eprint/132228/2/ZORA132228.pdf](http://www.zora.uzh.ch/id/eprint/132228/2/ZORA132228.pdf)

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equivalence of eudaimonic and hedonic entertainment motivations in a cross-cultural comparison. *Journal of Intercultural Communication*, 45(2):108-125. DOI: ...

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## **Societal, Culture and Entrepreneurial Opportunities Exploitation of ...**

[www.macrothink.org/journal/index.php/ijrd/article/download/.../10863](http://www.macrothink.org/journal/index.php/ijrd/article/download/.../10863)

[Tulkot šo lapu](#)

2018. gada 11. okt. - opportunity exploitation such as start-up activities in *developing ... measuring of individual cultural orientation. ...* suggestion made by (JR et al., 2009) that theory can come from ... This *validated* the relationship examined due to the fact that ..... *Journal of the Academy of Marketing Science*, 38, 787-806.

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